

Action Planning by Region

Round Table Discussion Summary

March 24, 2007

A Call to Action
Preventing Cervical Cancer Among
African-American Women



State Baptist Young Woman's Auxiliary of the Woman's Baptist Education and Missionary Convention

Health Ministry Regions

Region 1

Things that can be done:

- Church education sessions
- Sharing experiences, particularly young women
- Workshop for church
- Witness/Testimony about personal experience
- Promote openness in the church because of the stigma of HPV as an STI
- Pastor/Minister conference
- Parental education
- Start a health ministry in church (if one does not exist)
- Community health fair
- Identify local resources and touch base with leaders

Partners for a Healthy Community

- Parish nurse program

Sororities/Fraternities

HPV vaccination sites – where can you get the vaccine

Set the plan into action

- Youth leadership in church
- Parish nurse
- Health ministry members
- Region meetings to continue to work

Action

- Share information provided today to others in your church and gauge interest
- Strategic meeting for people present today to discuss how to take information back to church
- Mother's Day Brunch to focus on topic (led by young women in church)

Region 2

What needs to be done

- Education... getting information out to women in church and outside groups, schools
- Using health professionals in area
- Encouraging women to get screened when coming to doctor for any health problem
- Help providers understand how to utilize programs/resources to pay for screening
- Radio/tv
- Grocery stores
- Billboards
- Young women partner with older women to provide "mentorship" on screening and education
- PTOs/PTAs at schools
- Step shows
- Gymnastics

Include men - fathers

Strategies

- Utilize natural helpers in community
- Self Regional Hospital - mobile unit
- Corporate sponsorship (Fuji)
- Time is a resource that we need
- County health departments
- National Night Out
- DMVs
- Women in prison
- Fire departments
- Health ministries in churches (e.g., bulletins)
- BET
- Radio

Priorities

- Training volunteers in each church
- Education, education, education
- Working with families
- Federal/state money to support efforts

Barriers

- time
- money
- difficult to talk about

Black History Month activities

Region 3

Two events that are being planned

- YWA Family Night
 - o Add educational program in between the entertainment
 - o June 16, 2007 at 6:30 pm in Union County
- Church event
 - o Woodson Chapel Baptist Church in June 2007
 - o Opportunity to talk about HPV/cervical cancer
 - o Promote/encourage support for women who are dealing with cancer

Existing resources

- American Cancer Society
- Hospitals/Community Health Centers
- SC Cancer Disparities Community Network

Mobilize survivors to be involved in efforts – form a committee to testify/witness experience

Barriers

- Cost
- “Don’t want to know”
- Treat health as unimportant

Getting preventive care and getting care early

YWA Health Planning Committee – does health fair every year in October

Region 4

Similar ideas as other groups

Joint church ventures (get permission) to address this issue and provide education in churches

Meet soon to plan

Function in May/June 2007

Rotate group leadership

Region 5

What can be done

- Education forums
- Flyers that are reader friendly
- "Train the trainer"
- Community forums
- Health fairs
- Educate ministers to "talk it up" to congregation
- Identify sponsors
- Identify strategies to target hard to reach groups

Develop planning committee

Back to school bash

Identify resources - in and out of church

Get community leaders involved

Work with the schools

Create church partnerships with the community

Who should be involved

- Parents
- School administrators and staff, PTO/PTA
- Health committee in church
- Involve the youth
- Health professionals
- Survivors
- Local politicians
- Non profit organizations

Resources needed

- Money
- Facilities
- Supplies
- Access to needed services
- PR/Adv
- Experts
- Evaluation to modify accordingly

Moving forward

- Radio
- Newspaper
- Community access tv
- Billboards
- Flyers
- Volunteers
- Hospitals

What should be done first

- Get committee together
- Identify positions and duties
- Develop subcommittees
- Plan programs
- Advertise
- Sponsors
- Implement

Create action steps

Develop motivational/support group

Evaluation

Barriers

- Money ... fundraisers, grants, donations
- Misinformation... educate
- Lack of support... educate
- Lack of interest... involve those uninterested, provide food
- Childcare
- Transportation

Best times

- Summer
- Based on location and existing events
- Before school starts (August)
- Pay day

Who to contact

- Pastor
- Secretary

Contact: Yvette Wider (YWA Region 5 Coordinator)

Region 6

Host – Sister Nina Bradley, Berea Association

Meeting in May

Train-the-trainer approach, include youth

Starting at church – sex issue... need to keep it real

Talk with parents and get everyone together

Parent-child collaboration

Resources through the SCCA Cancer Education Guide training (training is FREE!!!)

Resources in own community... people in church, grants in local area

Steps:

- Cancer Education Guide training
- Implement a coalition (group here today is starting point)
- Talk with leaders... start with pastor
- Meet and discuss resources
- Schedule training

Barriers

- Mindset
- Lack of education
- Time
- Commitment
- Transportation... use of church van/bus

Looks good on paper... need to really get it done after we leave here

Region 7

More info is needed... balanced info about the HPV vaccine

People will be interested in topic

Focus on region

Speakers available for events (use local resources)

- Best Chance Network
- SC Cancer Alliance

Health fair... church sponsored (success with diabetes, stroke, so add cervical cancer)

TV personality as someone to be able to spread the word about activities

Mobile unit that could travel to different community events

- MUSC mobile unit (may or may not be operating)

Add cervical cancer/HPV information to other health-related events that are going on

Involve church members with health background

Hold events on Sundays in church parking lot or on church grounds

Influence of pastors... involve/educate pastors

Funding/resources are an issue

- MUSC contact (Dr. Whipper)

Churches with female pastors

"Fifth Saturday" might be a good time

Bring other community groups together to work with churches

Gospel Fest (held around Easter) in North Charleston Park

- Get info out to the community about events

Region 8

Get members of churches to access cervical cancer screening

Present to a small group first (i.e. one church) to motivate others to act and follow-up with screening

Organizational needs

- Nurses
- Lay people
- Junior volunteers

Strategies to get people involved

- Knowing people who have been effected by cancer
- Get the church listening
- Start with pastor (top down) or church members (bottom up)
- Promote dialogue in church

Survey – Who wants to have cervical cancer screening? Who needs to be screened? Who has been screened?

Implement strategy to get commitment from leaders

Appeal to people in another way if they have not been effected by cancer

Understand importance of issue

- Screening exists that can prevent/detect cervical cancer
- Help prevent people in the church from having to deal with burden of cancer

Existing resources in community

- Best Chance Network
- Dr. Covia Stanley
- Rev. Gore
- Involve DHEC in efforts
- Coordinate volunteers to support efforts

Present local data to help understand the problem in the specific area (need regional data); experts may need to present data

Organize committees and establish leadership

Transportation assistance

Logistical concerns that must be addressed before implementing

Need someone to offer cervical cancer screening

- Need physician
- Need nurses

Evaluate efforts to find out what is working and what can be improved

Being able to communicate effectively to make sure that individuals have access to information that can be understood to help make the best decisions possible