The MATCH Project is a joint initiative of the
Arnold School of Public Health and the Institute
for Partnerships to Eliminate Health Disparities at
the University of South Carolina. This project is
funded by the W.K. Kellogg Foundation.

The focus of this initiative is to mobilize
underserved and disenfranchised communities
against the threat of new and emerging infectious
diseases—particularly “zoonotic” or animal-borne
diseases. The specific purpose of the MATCH
Project is to prepare these communities for a
possible pandemic.

GOALS OF THE MATCH PROJECT

▪ To better prepare underserved and
disenfranchised communities to respond
to and recover from outbreaks of new and
emerging infectious diseases
▪ To develop future community leaders
who work with and engage stakeholders to
eliminate health disparities in new and
emerging infectious disease preparedness
▪ To better position Cooperative Extension
Programs as community resources for new
and emerging infectious disease preparedness

And ultimately:
▪ To eliminate differential preparedness
for new and emerging infectious diseases
among underserved and disenfranchised
communities

OUR APPROACH

The MATCH Project is partnering with the
Extension Programs of the 1890 Land-
Grant Institutions to enhance public health
preparedness at the community level and to
address the convergence of animal and human
health. This partnership will also foster
increased community preparedness for new
and emerging infectious diseases, enhance
collaboration among community stakeholders in
preparedness activities, and increase
awareness of the unique needs of underserved
and disenfranchised communities.

PROJECT COMPONENTS

▪ A capacity-building training program, to
be held in Atlanta, from October 8-11, 2007
that promotes community involvement and
innovation.
▪ A community-based project to be
developed by the participants in early 2008.
▪ A capstone event in July 2008 at which
the results of the community projects are
presented.

OUR PARTNERS:
The 1890 Land-Grant Institutions

▪ Alabama A & M University
▪ Alcorn State University
▪ Delaware State University
▪ Florida A & M University
▪ Fort Valley State University
▪ Kentucky State University
▪ Langston University
▪ Lincoln University
▪ University of Maryland Eastern Shore
▪ North Carolina A & T State University
▪ Prairie View A & M University
▪ South Carolina State University
▪ Southern University and A & M College
System
▪ Tuskegee University
▪ Tennessee State University
▪ University of Arkansas at Pine Bluff
▪ Virginia State University
▪ West Virginia State University

For more information, please contact:
Saundra Glover, PhD, MBA
sglover@gwm.sc.edu
803-251-6300
Gloria McCutcheon, PhD
mccutchg@gwm.sc.edu
803-413-3877